

FULL PAGE= $7 \frac{3}{4}$ X $4 \frac{3}{4}$

HALF PAGE= $3 \frac{11}{16}$ X $4 \frac{3}{4}$

QUARTER PAGE= $1 \frac{3}{4}$ x $4 \frac{3}{4}$

BUSINESS CARD= $1 \frac{3}{4}$ x $3 \frac{2}{8}$